



Search Strategy Form

Step #1: Write your thesis statement (2-3 sentences) in the box.

Step #2: Extract the keywords from your statement for use in searching.

Step #3: Think of as many synonyms as possible for your keywords and enter them in different combinations into EBSCOhost Business Source Premier.

Example – for the word ‘Change’ you might try innovation, modification, adjustment, advancement, variation, transition, diversification, transform, alternate, adapt, develop, etc.

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Step #3: If you are finding too many unrelated results think of any restrictions you might want to add by using the ‘NOT’ function in advanced search.

Step #4: Certain subject terms will appear repeatedly in your search results. Record these and begin to search by Subject Term rather than keywords. Choose ‘SU Subject Term’ from the drop down menu which reads ‘Select a Field’.

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Optional: Add a date range to limit results. _____